



# JAZD CommTech Market Leaders Program

Lead the market and reach the exact qualified audience that you target with the JAZD CommTech Market Leaders Program. Select from Premier Category Bundle Packages or a Build-Your-Own Category Bundle and position your brand, content and products across all the categories that align with your specific go-to-market campaigns.

## Market Leader Program Benefits

- Premier brand positioning across selected categories
- First page category search results positioning
- Qualified traffic impact delivered by JAZD SEO Boost
- Opt-in lead generation
- Display ad impressions
- Whitepaper hosting
- JAZD Guru press coverage
- JAZD creative display ads built for you
- High impact/low cost pricing
- Multimedia content hosting

## CommTech Premier Bundles

Satellite Communications	Network Security
Call Center Technology	Data Center
Digital Broadcast Services	Services
Network Management	VOIP Service
Enterprise Network Applications	Provider
Enterprise Network Design	Mobile Content
Enterprise Network Services	Customer Billing
Communications Field Service	Customer Care
Enterprise Data Storage	Fiber Optics
Communications Analyzers	Laser Systems
Communications Revenue Management	Asset Management

## Leadership Levels

- Gold: 1<sup>st</sup> positioning on all Category Results pages
- Silver: 2<sup>nd</sup> positioning on all Category Results pages
- Bronze: 1<sup>st</sup> page positioning on all Category Results pages
- Build Your Own Bundle - Choose any three Categories to create highly targeted bundles

All leadership packages are available on very limited basis and sold on a one year term only.

All packages may be enhanced with our exclusive Extended Category Bundled Pricing.

Get started now – Contact Sales at (978) 474-6675 or email [commtech@jazd.net](mailto:commtech@jazd.net) for pricing and availability.