

CommTech Easy as 1-2-3 Guide



FierceMarketplace
CommTech



Powered by:
Jaz'd!



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<http://www.jazdcommunications.com/commtech/suppliers>

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Welcome to the Supplier Portal

It takes just a few minutes.

By participating in **FierceMarkets' CommTech powered by JAZD**, you can quickly and easily get your message out to serious buyers when they are making important purchasing decisions. Build your company & product microsite for **FREE**.

Get Started Now!

We make uploading your products and services easy! We know time is your most scarce resource. Simply update your company's information, upload creative and content, manage your products specs and images, and track your results with reports. Using a powerful combination of contextual content placement and JAZD SEO with over 100,000+ keywords under active management, the Directory provides highly targeted, motivated leads.

It's as Easy as 1-2-3!

Create Your Company's Microsite:

1. Enter company info

- Enter basic info
- Add contacts & Locations
- Assign specific categories
-

2. Brand your company's microsite

- Load your display ads
- Load your whitepapers & content
- Link your RSS feeds to categories

3. Feature your products

- Load & edit your products
- Import product images & specs
- Assign categories to your products

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1. Enter Company Information

Edit your company's details

- Add your logo with link to your website
- Provide company information that buyers need
- Include a detailed company description to set you apart from your competition
- Take advantage of JAZD SEO Boost Description to drive traffic

General Information

Company name:

Company RSS Feed:

Upload a web-resolution company logo.

Company Website:

Annual Revenue:

Number of Employees:

Industry:

*Complete Company Description - Type or paste the description here:
 The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai. ACC specializes in green consulting and aims to partner with leading chemical companies online.

SEO Company Description - Type or paste the description here:
 The Andover Chemical Company (ACC) was founded in 2009, and is headquartered in Andover, MA with global offices in London, Shanghai and Dubai.

Jaz'd! SEO Boost

- Leverage your current SEO keywords
- JAZD's related terms engine drives traffic
- 20-word SEO summary maximizes exposure

Edit your Company Info

Upload your Company logo
 Best Size: 100 x 200 pixels
 Best file Types: JPEG & GIF

Add your Company description

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1. Enter Company Information

Add your company's contact and locations

- Add key contacts for buyers – make it easy for them to find you
- Add your locations to assist in geographic searches

Contacts

Select	Up	Down	First Name	Last Name	Email	Telephone	Title	Function
<input type="checkbox"/>	↑	↓	John	Swen	johnsw@abc.com	123 456 7890	CEO / President	Information Technology
<input type="checkbox"/>	↑	↓	Sarah	Swen	sarahsw@abc.com	123 456 7891	Manager	Marketing

Click the ADD Contact

Go Back Save Preview Save and Continue

Locations

Select	Up	Down	Address (line 1)	Address (line 2)	City	State	Zip	Telephone	Fax
<input type="checkbox"/>	↑	↓	14 Business Street		Salem	New Hamp...	01234	123 456 0700	123 456 4567

Go Back Save Preview Save and Continue

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1. Enter Company Information

Assign specific categories to your company & products and get the JAZD SEO Boost!

- Select ALL specific categories that your company targets
- JAZD SEO Boost drives qualified traffic right to each category page

FierceMarketplace CommTech

Welcome **John Smith** | [Logout](#) | [Profile](#)

[Company](#) | [Ads & Content](#) | [Products](#) | [Preview](#) | [Get Results](#)

[General Information](#) | [Contacts](#) | [Locations](#) | **Categories**

Categories

Drill down and drag categories to assign them

Your Assigned Categories [Delete Category](#)

- Select/Unselect All to Delete
- Backup and Disaster Recovery
- Computer Aided Design/Art Dir
- Software/Programming Service
- Security
- Biotechnology

Drag & drop your selections here

Rollover category for more information

Jaz'd!
SEO Boost

- JAZD's SEO Boost drive traffic to every product category page
- 100,000 keywords under active management ensures traffic
- JAZD optimizes your company microsite with relevant terms, title tags, description tags & cloud tags

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2. Brand your Microsite

Upload your display ads

- Assure that your brand message is in front of qualified buyers
- Leverage multiple formats with Leaderboard, Medium Rectangle Skyscraper and Footer ads

3 Standard IAB sizes are accepted

Target your Ads by assigning a specific link to each Ad

Select	File	Ad Target URL	Title	Categories
<input type="checkbox"/>	FooterLink_low_728x90.gif	http://www.abc.com	ABC Company Footer	Backup and Disaster Rec...
<input type="checkbox"/>	Leaderboard_high_728x90.gif	http://www.abc.com	ABC Company Leaderboard	Backup and Disaster Rec...
<input type="checkbox"/>	Medium-Rectangle.gif	http://www.abc.com	ABC Company Med. Rectangle	Backup and Disaster Rec...
<input type="checkbox"/>	Skyscraper_high_160x600.gif	http://www.abc.com	ABC Company Skyscraper	Backup and Disaster Rec...

Upload your content

- Educate qualified buyers while filling your pipeline
- Opt-in registration based leads are targeted by category

Select a priority order for display on your company microsite

Assign a specific category to each piece of content

Select	Up	Down	File	Thumbnail	Title	Lead Generation	Categories	Abstract
<input type="checkbox"/>	↑	↓	Backup and Disa...	Upload	Backup and Recovery	<input checked="" type="checkbox"/>	Backup and Disaster Rec...	
<input type="checkbox"/>	↑	↓	IT Whitepaper.doc	Upload	Information Technology	<input checked="" type="checkbox"/>	Software/Programming S...	
<input type="checkbox"/>	↑	↓	Marketing Case S...	Upload	How to Start Your Brand	<input checked="" type="checkbox"/>	Backup and Disaster Rec...	
<input type="checkbox"/>	↑	↓	References.doc	Upload	Marketing the ADU Content	<input checked="" type="checkbox"/>	Backup and Disaster Rec...	
<input type="checkbox"/>	↑	↓	Security Case St...	Upload	Small Networks get started	<input checked="" type="checkbox"/>	Security	



- Use keywords in your title to add relevance
- Create a 20-word summary to maximize exposure & drive click-thrus
- JAZD links related terms

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3. Feature your products

Load and edit your products

- Add unlimited products
- Each product is featured on its own microsite – with specs, images and descriptions

Product Info | Dis | Select Categories to link to your products

Welcome John Smith | Logout | Profile

Products | Preview | Get Results

Product Info | Dis | Page Help

Download Excel Template | Upload Excel File

Select	Name	Categories	Description	Short Description	Manufacturer	Image	Product Spec	Product UR
<input type="checkbox"/>	Recovery Database	Backup and Disaster Rec...	This product c...	Recovers lost data	ABC Company	Upload	Upload	
<input type="checkbox"/>	Fingerprint Security	Security;	Use a scan of ...	Fingerprint will allow/deny...	ABC Company	Upload	Upload	

Save time & upload your own file!

Upload Product Images

Click the ADD Product button to get started

Go Back | Save | Preview | Save and Continue

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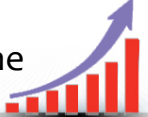
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- Use keywords in your title and description to drive traffic
- Create a 20-word summary to maximize exposure
- 100,000 keywords under active management
- Targeted category-based traffic generation ensures qualified leads

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Review your completed Microsite!

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SEO Boost

FierceMarketplace
CommTech

Where else can you compare
products and services
from leading vendors...



...in one time-saving,
easy-to-use Directory?
(Hint: click 'Go')

Go

[Home](#) | [Fierce](#) | [Ratings & Reviews](#) | [Buyer Discussions](#)

[LOGIN](#) | [REGISTRATION](#)

Categories

Market Research
Six Sigma Consulting
Strategic & Project Planning
Training/Learning
Management Systems

RECENT RESULTS

Strategic & Project Planning


Consulting Services

Services

Home

Andover Consulting Company

Get Quote



3 Dundee Park
Andover
Massachusetts United
States 02141
978-474-6611

Andover Consulting Company (ACC) provides innovative and economically sound consulting advice in the healthcare, pharmaceutical and chemicals industries. Founded in 2008 in Andover, MA, ACC employees over 50 world-class professionals.

Marketing - General
Shannon DiGregorio
sdgregorio@jazd.net
978-474-6611

[Company Website](#)

Research Library

- [Continuum of Care](#)
- [DocuSys National Patient Safety Initiatives](#)
- [Successful Risk Management for the Entire Messaging Infrastructure](#)
As a mission critical sys...
- [Management of the Patient with Chronic Complaints of Dizziness](#)
- [A Site of Service Strategy That Delivers](#)

Fierce Features

Researchers use: Bill Gates may have been kidding when he decided to release...

Nanoparticles used: Brain cancer is one of the most difficult-to-treat cancers; Imaging is...

Mice, human skin: Harvard Medical School researchers have succeeded in converting mouse and...

Study, Origin of: U.S. researchers searching for clues to help develop a better malaria vaccine...

Novartis explores: Two years ago the FDA rejected Novartis' Cox-2 inhibitor Prelege on...

Lack of volunteers: There are more cancer treatments hitting market than ever before. But...

Multimedia Center

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Single Database ...

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Case Study - Hospital Relies On Avaya For Critical Patient Care: Boca Raton Community Hospital deployed an enterpris ...

Dictating for Productivity and Efficiency: Talk to anyone related to the healthcare industry ...



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Companies are waiting to help you find what you need

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Partners News

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Understanding: One of the non-obvious outcomes of structural identification using spectroscopy...


Hangzhou Sage: Hangzhou Sage Chemical Co., Ltd., is a new, well-established and continuously...

Market Discussions


Ratings and Reviews (More)

Discussions (More)

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Save clicks.
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